

**TYBMS PROJECT LIST 2021-22**

Sr. No	Surname	Specialization	Name of the Internal Project Guide	Title (Full Name of your Project Topic)
1	PEJALE Ravindra	Finance	Prof. Varsha More (Finance/Marketing)	A Project on Studying Investor preference in building an ideal portfolio amongst salaried people in thane city
2	Bhandare Dakshata	Marketing	Prof. Varsha More (Finance/Marketing)	A RISE IN THE BUSINESS "HOME KITCHENS AND BAKERY SHOPS" DURING THE PANDAMIC
3	Kadam Rohit	Marketing	Prof. Varsha More (Finance/Marketing)	A study of increasing in the use of pharmacy apps during the pandemic
4	Jagdankar Shraddha	Marketing	Prof. Varsha More (Finance/Marketing)	A study of increasing money transfer applications during pandemic in thane city
5	Malwade Vinay	Marketing	Prof. Varsha More (Finance/Marketing)	A study on of increase in online shopping by the teenagers during the lockdown period
6	Gavankar Bhakti	Marketing	Prof. Varsha More (Finance/Marketing)	A STUDY OF INCREASE IN THE USE OF "AUDIO BOOKS" POST COVID
7	Patkar Ruchita	Marketing	Prof. Varsha More (Finance/Marketing)	A study of non veg food items during pandemic situation
8	PATIL SUSHANT	Marketing	Prof. Varsha More (Finance/Marketing)	A compartive study of offline and online mode of education of students pursuing graduartion in Thane city.
9	Tibile Chetna	Marketing	Prof. Varsha More (Finance/Marketing)	A study of rise in instant vegetables and fruits delivery apps in thane city.
10	Devnath Mayuri	Marketing	Prof. Varsha More (Finance/Marketing)	A Study On Working Delivery Outlets In D-mart Before and After Pandemic In Thane City
11	Mistry Pankaj	Marketing	Prof. Varsha More (Finance/Marketing)	A STUDY OF CHANGE BUSINESS SCENARIO OF ONLINE FOOD DELIVERY APPS PRE & POST COVID
12	Kamble nimish	Marketing	Prof. Varsha More (Finance/Marketing)	A study on increase use of online mobile gaming apps during pandemic
13	Dait Prachi	Marketing	Prof. Varsha More (Finance/Marketing)	A study of rise in Online video meeting apps during the pandemic in Thane city.



14	Yewale Atul	Marketing	Prof. Varsha More (Finance/Marketing)	A STUDY OF GROWTH OF ONLINE EDUCATIONAL LEARNING APP "BYJU'S" POST COVID
15	Shinge Divesh	Marketing	Prof. Varsha More (Finance/Marketing)	A Study of marketing strategy adopted for the launch of branded apparel
16	Pawar Mansi	Marketing	Prof. Varsha More (Finance/Marketing)	A STUDY OF PRE & POST CONSUMER BUYING BEHAVIOUR OF LIC IN THANE CITY
17	Parab Gayatri	Marketing	Prof. Varsha More (Finance/Marketing)	A study of pre launching of Indian cosmetics GAYA cosmetic at start up level
18	Ranpise Arpan	Marketing	Prof. Varsha More (Finance/Marketing)	A study of customer satisfaction of McDonald's in thane city outlet
19	Shinde Sahil	Marketing	Prof. Varsha More (Finance/Marketing)	A study of marketing strategy of Cadbury company
20	Tiwari Shubhangi	H. R.	Prof. Sarika Sagar (Marketing/HR)	RadhaKrishna foodland pvt ltd. Company
21	Lahane Pratiksha	Marketing	Prof. Sarika Sagar (Marketing/HR)	Customer satisfaction of mehindra company
22	Singh Shelly	H. R.	Prof. Sarika Sagar (Marketing/HR)	Analysis of Employee Training Needs in Banking Sector
23	Jadhav Pratiksha	Marketing	Prof. Sarika Sagar (Marketing/HR)	Brand awareness of Adidas company
24	Dawkhar Dakshata	H. R.	Prof. Sarika Sagar (Marketing/HR)	Recruitment and selection in human resource management
25	Dangat Atharva	Marketing	Prof. Sarika Sagar (Marketing/HR)	A comparative study of mobile payment apps
26	Waikar Sakshi	H. R.	Prof. Sarika Sagar (Marketing/HR)	HR policies and implementation in bpo
27	Dubey Shivam	Marketing	Prof. Sarika Sagar (Marketing/HR)	A STUDY OF FARMER'S TO UTILIZING 'KRISHI HAAT SERVICES' IN GYANPUR REGION OF UTTAR PRADESH





28	Modak Siddhi	H. R.	Prof. Sarika Sagar (Marketing/HR)	Motivational techniques used in FMCG companies
29	Kamble Mayur	Marketing	Prof. Sneha Thakkar (Marketing/HR)	Consumer Preference towards MakeMyTrip with reference to Thane city
30	Chavan Devesh	Marketing	Prof. Sneha Thakkar (Marketing/HR)	A study of consumer perception towards samsung Mobiles with reference to thane city
31	Bare Ruchita	Marketing	Prof. Sneha Thakkar (Marketing/HR)	consumer perception towards Morris garages with reference to thane city
32	Panchal Yash	Marketing	Prof. Sneha Thakkar (Marketing/HR)	A study on youth's behaviour towards Puma Footwear
33	Suvarna Sakshi	Marketing	Prof. Sneha Thakkar (Marketing/HR)	A study on growth & Challenges of Digital Payment with reference to Thane city
34	Auti Akansha	H. R.	Prof. Sneha Thakkar (Marketing/HR)	NIGHT SHIFT FOR WOMEN-GROWTH, OPPORTUNITIES AND PROBLEMS Of BPO sector IN THANE
35	Ghavale Kshitij	Marketing	Prof. Sneha Thakkar (Marketing/HR)	Consumer preference towards Tata Electric Cars with reference to Thane City.
36	Shirsath Tejaswini	H. R.	Prof. Sneha Thakkar (Marketing/HR)	Study of Work Life Balance of BPO Sector
37	KHUDE ROHIT	Marketing	Prof. Sneha Thakkar (Marketing/HR)	Consumer behaviour towards Dettol with reference to Thane City
38	Gupta Shiva	Marketing	Prof. Sneha Thakkar (Marketing/HR)	Study of Consumer buying behavior in Reliance Fresh with reference thane city
39	Shinde Sakshi	Marketing	Prof. Sneha Thakkar (Marketing/HR)	Consumer behaviour towards nykaa with reference to thane city
40	Khude Rohan	Marketing	Prof. Sneha Thakkar (Marketing/HR)	Consumer Preference Towards OTT Platform With Reference to thane city
41	Gaikar Sakshi	Marketing	Prof. Sneha Thakkar (Marketing/HR)	A study on consumer buying behavior towards bigbasket reference to thane city



42	Mandavkar Manthan	Marketing	Prof. Sneha Thakkar (Marketing/HR)	Consumer awareness of Ather electric scooter with reference to thane
43	Korlekar Vignesh	Marketing	Prof. Sneha Thakkar (Marketing/HR)	Consumer Perception Towards JioMart Reference to Thane City
44	Dhakolia Abhishek	Marketing	Prof. Sneha Thakkar (Marketing/HR)	Consumer preference Towards Royal Enfield with reference to thane city
45	Gambhe Tejas	H. R.	Prof. Sneha Thakkar (Marketing/HR)	Human resource development toward bata with reference to thane city
46	Jadhav Rutuja	Marketing	Prof. Sneha Thakkar (Marketing/HR)	Consumer behaviour towards Lakme cosmetics products with reference to thane city.
47	Mishra Sonam	Marketing	Prof. Sneha Thakkar (Marketing/HR)	student perception towards online MBA with reference to thane city
48	Kadam Sahil	Marketing	Prof. Sneha Thakkar (Marketing/HR)	Study of consumer satisfaction on dominos pizza
49	Bhosale Shubham	Marketing	Prof. Sneha Thakkar (Marketing/HR)	Youth's buying behaviour on Nike Foot wear
50	Gouri Kunal	Marketing	Prof. Sneha Thakkar (Marketing/HR)	A STUDY OF CUSTOMER PERCEPTION TOWARDS ZARA FASHION WITH REFERENCE TO THANE CITY.
51	Kumbhar Shubham	Marketing	Prof. Sneha Thakkar (Marketing/HR)	Consumer Behaviour and perception towards XIAOMI Products and Reference with Thane
52	Shinde Varun	Marketing	Prof. Sneha Thakkar (Marketing/HR)	A study on CONsumer Behaviour Tpwads Bisleri With Referabce to Thane City
53	Berde Rohit Sudhakar	Finance	Dr. Pradnya PravinTiwad	The study on capital budgeting with reference to maruti suzuki
54	Bharati Kaushal Sanjay	Finance	Dr. Pradnya PravinTiwad	Investors perception Towards Cryptocurrency as Investment avenues
55	Bhoir Srushti Vilas	Finance	Dr. Pradnya PravinTiwad	Awarenss of life Insurance product & its Importance among insurance in Thane





56	Chavan harshad Chandrka	Finance	Dr. Pradnya PravinTiwad	Customer satisfaction towards loan product offered by SBI Bank & Abhyudaya co-operative Bank LTD
57	Choughule Omkar Babaji	Finance	Dr. Pradnya PravinTiwad	Study of Merger & Acquisition in Indian Banking Sector
58	Chouhan Prathana Anil	Finance	Dr. Pradnya PravinTiwad	Study on Customer services Provided by Kotak Mahindra Bank
59	Dali Rucha Deepak	Finance	Dr. Pradnya PravinTiwad	Benefits & Simplifications of GST model for small business
60	Desai Hitesh sharad	Finance	Dr. Pradnya PravinTiwad	A Study on Foreign exchange & risk management
61	Gaikwad Srushti	Finance	Dr. Pradnya PravinTiwad	A Study on Growth & Development of E-Banking
62	Gangan Deppak	Finance	Dr. Pradnya PravinTiwad	The revenue system in India with reference co-operative Bank
63	Gosavi Asmita	Finance	Dr. Pradnya PravinTiwad	A Study o adopition of digital payment through mobile payment application with reference to thane religion
64	Kadam Arpita	Finance	Dr. Pradnya PravinTiwad	A Study on Finacnial Analysis Management with reference to Uber
65	Kainkar Pritee	Finance	Dr. Pradnya PravinTiwad	Investors percepton towards Mutual Fund investment in India
66	Khandare Rutvik	Finance	Dr. Pradnya PravinTiwad	Impact of GST on Pharmaceutical Dealers with refernce to Thane regeion
67	Koli Neha	Finance	Dr. Pradnya PravinTiwad	A Study on concept of online trading
68	Metkar Sujay	Finance	Dr. Pradnya PravinTiwad	Study on customer relationship management practices employed by ICIC Bank
69	More Karan	Finance	Dr. Pradnya PravinTiwad	Comparative study on customer services povided by HDFC Bank & SBI Bank



70	More Shubham	Finance	Dr. Pradnya PravinTiwad	Corporate Governance in private sector bank
71	Nimase Chetan	Finance	Dr. Pradnya PravinTiwad	A Study on consumers perception towards GST
72	Sawant Rahul	Finance	Dr. Pradnya PravinTiwad	Impact of GST on Hotel Industry
73	Shinde Sakshi	Finance	Dr. Pradnya PravinTiwad	Comparative Study on VAT & GST with special reference to Small Business owners
74	Sonavale Samruddhi	Finance	Dr. Pradnya PravinTiwad	Impact of Micro finance on Empowerment women in recent times
75	Vangale Neha	Finance	Dr. Pradnya PravinTiwad	Impact of GST On Real Estate
76	Wadekar Sayali	Finance	Dr. Pradnya PravinTiwad	A Study on investors perception towards IPO in India
77	Waghmare Yashwant	Finance	Dr. Pradnya PravinTiwad	Risk Management with reference to Amazon company
78	Chavan Shreya	Finance	Dr. Pradnya PravinTiwad	Impact of GST on mutual fund
79	Laskar Devpriyo	Finance	Dr. Pradnya PravinTiwad	Study on Merchant Banking
80	Londhe Rupesh	Finance	Dr. Pradnya PravinTiwad	Study on the overall performance of LIC Corporation from the consumer perspectives
81	Dedhiya Akshay	Finance	Dr. Pradnya PravinTiwad	AB
82	Jadhav Dhanashree	H. R.	Prof. Sitalakshmi R	Study on Human resource management in banking sector with reference to SBI
83	Murkar Yukta	H. R.	Prof. Sitalakshmi R	Study on Impact of Online Shopping on Consumers with reference to Flipkart








84	Choudhary Durga	H. R.	Prof. Sitalakshmi R	Study of work life balance of faculties of engineering and management institutes
85	Dolas Ashwini	H. R.	Prof. Sitalakshmi R	Study of HRM practice in cab services with reference to uber
86	Thakare Megha	H. R.	Prof. Sitalakshmi R	Impact of Covid-19 on Employee Work Life in Mumbai Area
87	Birajdar Prajakta	H. R.	Prof. Sitalakshmi R	Human Resources Management in Retail industry with reference to Reliance Trends
88	Sathe Sakshi	H. R.	Prof. Sitalakshmi R	Study on impact of motivational techniques used in Insurance companies with reference to Aditya Birla Sunlife Insurance
89	Kale Aishwarya	H. R.	Prof. Sitalakshmi R	Emotional Labour of Teachers During Online Teaching
90	Parab Lalit	H. R.	Prof. Sitalakshmi R	Study On HR Practices In IT Industry: A Case Study Of Infosys
91	Naik Bhavika	H. R.	Prof. Sitalakshmi R	HR policies and implementation in BPO industry
92	Tambat Vaishnavi	H. R.	Prof. Sitalakshmi R	Study of work life balance in IT Sector
93	Malge Shraddha	H. R.	Prof. Sitalakshmi R	Training and development of employees with reference to TJSB Bank
94	Guthula Sagar	Finance	Prof. Rajesh Valeja (Finance)	A Study On Retirement Planning Of Salaried Person
95	Tathe Pratik	Finance	Prof. Rajesh Valeja (Finance)	A study on gold as an investment option among young investors
96	Vishwakarma Anuj	Finance	Prof. Rajesh Valeja (Finance)	Study of gold as a investment opportunity
97	Rajoriya Ekta	Finance	Prof. Rajesh Valeja (Finance)	Financial performance analysis of Pidilite industries limited



98	Kahar Nayan	Finance	Prof. Rajesh Valeja (Finance)	Security challenges related to payments app in india
99	Sawant Pradnesh	Finance	Prof. Rajesh Valeja (Finance)	STUDY ON E-BANKING (SBI BANK VS ICICI BANK)
100	Jadhav Amit	Finance	Prof. Rajesh Valeja (Finance)	Study On Home Loan (SBI and ICICI Bank )
101	Palve Sai	Finance	Prof. Rajesh Valeja (Finance)	A study on working capital of mahindra and mahindra Ltd
102	Poojary Sumit	Finance	Prof. Rajesh Valeja (Finance)	A Study on Financial analysis with reference to GS Shipping Agency
103	More Hrushikesh	Finance	Prof. Rajesh Valeja (Finance)	A STUDY ON RATIO ANALYSIS OF TATA STEEL LTD
104	Shaikh Shabnam	Finance	Prof. Rajesh Valeja (Finance)	Kotak Mahindra Bank
105	Bhabal Omkar	Finance	Prof. Rajesh Valeja (Finance)	Diversification Application in Portfolio Management
106	Kardekar Kshitij	Finance	Prof. Rajesh Valeja (Finance)	Ratio Analysis of Britannia Industries Ltd
107	Kharat Kaustubh	Finance	Prof. Rajesh Valeja (Finance)	Working Capital Management at Kirloskar Pneumatics

  
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